

# HANNAH LEVINE

WWW.HANNAHLEVINE.WEEBLY.COM

## PROFILE

I am an experienced digital and social media strategist and content creator seeking a full-time position in a variety of fields, including those of social media, marketing, public relations and communications, and more where I can apply my knowledge and skills to grow within my company.

## PUBLICATIONS

- **"THE WEDDING,"** OCTOBER HILL MAGAZINE, 2019
- **"DEFINE A GENERATION,"** RC ALUMNI JOURNAL, 2018
- **"THE MENDELSON-LEVINES: GENERATIONS OF MEDICINE,"** DETROIT JEWISH NEWS, 2018
- **"TWO HOT CIDERS,"** OCTOBER HILL MAGAZINE, 2017

**SEE MORE ON MY WEBSITE**

## SKILLS

- SEO and Google Analytics
- Social media strategy
- Microsoft Office
- Weebly and Wordpress
- Marketing
- Mailchimp
- Web content development
- Copywriting
- Event planning
- Research
- Publishing
- Teamwork
- Canva

## EXPERIENCE

### DIGITAL FREELANCER

SELF-EMPLOYED | FEB 2019 - PRESENT

- Maintain websites, provide social media insight, and design brochures

### CHILDCARE PROVIDER

SELF-EMPLOYED | 2009 - PRESENT

- Care for newborn to twelve-year-old children, including those with special needs

### DIGITAL/SOCIAL MEDIA EDITOR

DETROIT JEWISH NEWS | JAN 2018 - DEC 2018

- Developed a digital and social media strategy to increase the paper's social following and engagement
- Managed digital writing team and edited website content
- Spearheaded all social media campaigns and analyzed success throughout
- Collaborated with sales to determine digital advertising opportunities and meet with potential clients and collaborators
- Composed and distributed weekly email newsletter

### EVENTS AND PUBLICITY ASSISTANT

SLEEPING BEAR PRESS | SEPT 2017 - DECEMBER 2017

- Coordinated events, managed awards/donations, created new reviewer database, influenced development of new social media strategy, contributed ideas for company's 20th anniversary

### COLUMNIST

ARTS, INK. | OCT 2015 - MAY 2016

- Wrote weekly column for U-M Arts at Michigan blog

### DIGITAL INTERN

FINN PARTNERS. | JUNE 2015 - AUG 2015

- Researched and wrote social media content, performed Twitter and Google analytics and reporting, contributed to social media strategy sessions

### SOCIAL MEDIA INTERN

MENDELSON KORNBLUM ORTHOPEDIC AND SPINE SPECIALISTS | FEB 2015 - JULY 2015

- Developed and implemented a social media strategy for the practice

## VOLUNTEER

**SEE MY WEBSITE FOR DETAILS**

## EDUCATION

### PUBLISHING CERTIFICATE

UNIVERSITY OF DENVER PUBLISHING INSTITUTE | 2016

### BACHELOR OF ARTS, MAJOR IN CREATIVE WRITING & LITERATURE, MINOR DIGITAL STUDIES

UNIVERSITY OF MICHIGAN | 2012 - 2016 GPA 3.806, HIGH HONORS

### STUDY ABROAD

UNIVERSITY OF OXFORD, ST PETER'S COLLEGE | 2014 GPA 3.4  
UNIVERSITAT RAMON LLULL | 2013 GPA 4.0